

● IMPORTANT REASONS WHY WE SHOULD . . . ●

“CLEANSE EVERY DAY”

We ingest toxins every day ~ through our skin ~ by eating and drinking ~ and of course by breathing. Thankfully, our bodies have cleansing systems ~ the liver, kidneys, lymph system, colon and skin continually filter out and dispose of cellular waste, toxins and impurities.

SO WHY DO WE NEED TO CLEANSE *EVERY DAY* IF OUR BODIES CAN DO ALL THIS NATURALLY ?



1 OUR TOXIC ENVIRONMENT

Over 77,000 different chemicals are produced in North America today. They are in the air we breathe, the food we eat and the water we drink. According to the Center For Disease Control, our average ‘body burden’ ~ the poisonous chemical cocktail that we all now carry inside our bodies ~ includes over 100 environmental toxins.

AMONG THEM ARE:

- Pesticides such as DDT ~ linked to brain, liver, lung, endocrine and immune system damage.
- PCB’s ~ known carcinogens and extremely toxic at even low levels.
- Pthalates ~ toxic to the liver, nervous system and male reproductive development.
- Dioxins ~ endocrine disruptors ~ and also toxic to the liver and nervous system.

**OUR BODIES STORE THESE POISONS IN FAT CELLS . . .
TOXIC FAT WRAPPED AROUND OUR VITAL ORGANS AND WAISTLINES.**

Our internal filters were not designed to deal with this constant toxic attack. Overwhelmed, our systems are in desperate need of cleansing and nutritional support ~ every day ~ to keep working smoothly as nature intended.

2 NUTRIENT DEPLETED SOILS . . . and OVER-PROCESSED FOODS

Grown in sterile, depleted soils, stripped of vital natural minerals and beneficial microorganisms, chemically processed, heated and irradiated ~ our diet now contains less nutrition than ever before. The average diet simply cannot meet our body’s increasing need for cleansing nutrients.



3 LIFESTYLE . . . STRESS

Our fast and busy lifestyles can be very stressful. Stress causes the body to produce cortisol ~ the ‘fight or flight’ hormone. Under constant stress ~ toxic levels of cortisol can build up in our bodies. This can lower our immune system and our ability to fight disease and clear toxins ~ making nutritional cleansing every day even more vital.

THE ANSWER IS SIMPLE AND CLEAR . . .

“CLEANSE EVERY DAY”



- We change the oil and filters in our cars regularly to keep them running smoothly.
- We maintain the air and water filters in our homes.
- We brush our teeth and wash our bodies to stay healthy.
- We need to do more . . . We need to keep our own systems healthy and vibrant.
- We need to cleanse the toxins that accumulate inside our bodies every day and replenish the vital nutrients missing in our diets.
- We need to keep our body’s internal filters clean and working smoothly as nature intended.

An Ideal Daily Nutritional Cleanse is a nutrient-dense, vitamin and mineral-rich food that supports your body’s natural ability to cleanse itself of chemicals and impurities ~ an internal full-body cleanse to increase energy, promote weight loss and help avoid premature aging . . . Every Day of your life.

ORGANIC ALOE VERA GEL ~ from the inner-heart fileet of the aloe plant ~ makes a strong foundation for the Ideal Nutritional Cleanse and Replenisher. Aloe has been trusted for thousands of years to provide gentle cleansing and healing cellular nutrients.



BUT **ALOE** IS ONLY PART OF THE ANSWER ~

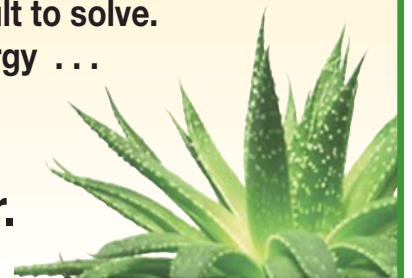
AN **EVERY DAY CLEANSE** MUST ALSO SUPPLY THE BODY WITH:

- Anti-oxidants, 13 key vitamins, complete essential amino acids and chlorophyll to combat the effects of stress and assure vibrant energy, stamina and consistent on-going protection.
- 70+ Ionic Trace Minerals ~ preferably from ancient plant source ~ to replace the vital nutrients missing from our bankrupt soils and foods.
- Fulvic Acid to ensure that the trace minerals are well absorbed by the body.
- Beneficial herbs and juices to bolster the body’s defenses ~ including Pao D’Arco to help the body control yeast and parasites.

The challenges with our environment, lifestyle and diet are difficult to solve.
The choice to Take Action Today to embrace Health and Energy . . .
and help avoid Premature Aging . . . is easy !



“EVERY DAY CLEANSING” is the answer.



• UNLOCK THE MIRACLE OF THE HUMAN BODY •

... **BEGIN DAILY NUTRITIONAL CLEANSING**



- The Isagenix® "Cleanse For Life™" Drink increases the health benefits you'll receive from the ancient health practice of cleansing. It is designed to help your body wash away the impurities that drag your energy and health down ~ while infusing your cells with nutrients.*
- Its proprietary combination of powerful nutrients helps support the body's natural cleansing ability and also contains key minerals missing from the average diet that are essential for optimum health and energy.*
- Synergistic blend of high quality organic Aloe Vera with special cleansing and healing herbs . . . combined with 70 ionic trace minerals from Ancient Plant Source ~ for accelerated delivery.*
- Begins the cleansing process ~ and helps avoid premature aging.*
- Enhances your body's natural ability to ~ clear itself of impurities*, support weight loss*, increase energy* and improve mental clarity.*
- A cleansed and revitalized body is stronger, more efficient, supports the immune system* ~ and performs at a higher level than one that is carrying unhealthy impurities.*

FOR BEST RESULTS . . . SIMPLY POUR OVER ICE . . . AND DRINK LOTS OF PURIFIED WATER

REVITALIZE THROUGH INTERNAL CLEANSING . . .

Avoid Premature Aging* . . . Drink "Cleanse For Life" . . . Every Day

The Bedrock Foundation of a "Cleansing Lifestyle" . . . From the World Leader in Nutritional Cleansing ~ Isagenix®

• Energy • Vitality • Focus • Helps Clear Impurities • Supports Weight Loss . . .

CLEANSING, STRENGTHENING and PROTECTIVE NUTRIENTS:

- **Aloe Vera** ~ supports natural repair of digestive tract issues and may help cleanse the colon.*
- **70 Ionic Trace Minerals** ~ from Ancient Plant Source ~ rich in Fulvic Acid.*
- **Fulvic Acid** ~ supports conversion of inorganic to organic minerals ~ supports nutrient absorption.*
- **Chlorophyll** ~ may help to neutralize the pollution we breathe ~ and to deodorize the bowel.*
- **Pau D'Arco** ~ supports the body to control yeast and parasites.*
- **Burdock** ~ supports cleansing of the blood and liver.*
- **Fennel** ~ supports the natural function of spleen, liver, kidneys and heart.*
- **Peppermint** ~ helps avoid digestive problems and may eliminate gas.*
- **Suma Root** ~ may protect the body and digestive system from stress.*

**Drink
1-2 oz
DAILY**

Bring A Miracle Into Your Life ~

Ask How !

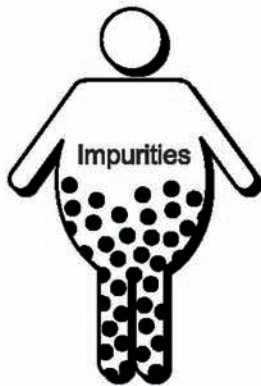


Traditional Diet vs. Cleansing

*One of the ways the liver deals with impurities is to increase body fat to enfold these impurities to protect the body from their influence. Diets are not successful for long term weight loss because they don't address the need to cleanse the body of impurities.

Traditional Diet

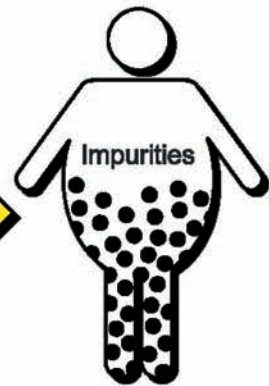
Fat stored to protect from impurities*



Smaller body means increased percentage of impurities*

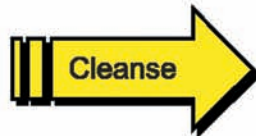
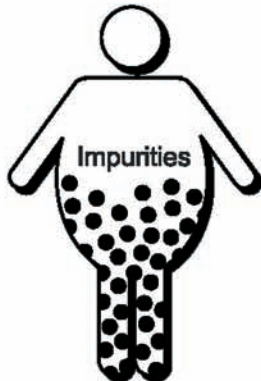


Body senses increased level of impurities* and goes into emergency fat production - REBOUND!



Cleansing and Replenishing

Fat stored to protect from impurities*



Impurities* are released, so body sheds fat



Better overall health with less fat and more lean muscle



Shed Pounds Without The Rebound !

Cleansing is a safe, healthy, and natural way to achieve a healthier, leaner body.

Get Started Today !

Weight-loss results may vary. In a recent study, participants averaged a weight loss of 7 pounds at the completion of their first Isagenix® 9 Day Program. Always consult your physician before making any dietary changes or starting any nutrition, weight or exercise program.

*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

ISAGENIX®

BRIEF PRODUCT INTRODUCTION

****THE RELATIONSHIP BETWEEN CLEANSING AND WEIGHT LOSS IS SIMPLE . . .***

***Briefly, here's what the amazing ISAGENIX® Nutritional Cleansing System is all about . . .**

- ISAGENIX® is NOT just a product ~ it's a complete Nutritional Cleansing System.
- It is **NOT a DIET . . .** and it is **NOT a FAST.**
- Isagenix® is a Complete Nutritional Cleansing and Revitalizing System.
- It is **Wholesome FOOD that FEEDS your body ~ it does NOT STARVE it.**
- It is an Enzyme Transport and Delivery System ~ that facilitates nutrient digestion, delivery and absorption of carefully selected nutrients !

***How ISAGENIX® Works to Drop Weight and Inches . . . QUICKLY . . .**

- ISAGENIX® helps to cleanse your body. Impurities are accumulated over time in your body and often stored in the FAT cells in your body. When impurities are released ~ the fat does not have any reason to stay ~ and your body can shed it ! Really simple. It makes perfect sense.
- Lose weight and lessen the potential for disease.
- **It is important to drink LOTS and LOTS of water during this program** ~ to help flush out impurities and hydrate your body.
- You will feel lighter, have less fat, and lots more energy.

***Why it is Safe to Lose Weight Fast ~ with ISAGENIX® . . .**

- Many DIETS that promote RAPID weight loss use harsh diuretics which rob the body of important nutrients and minerals (especially potassium, magnesium, calcium) which can dangerously upset your electrolyte balance ~ causing dehydration and often depression.
- They also use Harmful Stimulants ~ like Ma Huang, Ephedra or Caffeine which speed up your metabolism in an unhealthy way ~ increasing your blood pressure and heart rate.
- This is NOT the case with ISAGENIX®.
- ISAGENIX® does not use Harmful Stimulants . . . and it feeds your body wholesome FOOD ~ to help CLEANSE your body ~ and NOURISH and REVITALIZE your cells.
- That's why you feel so vibrant and have so much energy. When you help your body to free itself of impurities ~ you feel better, brighter and have lots more energy.

Weight-loss results may vary. In a recent study, participants averaged a weight loss of 7 pounds at the completion of their first Isagenix® 9 Day Program. Always consult your physician before making any dietary changes or starting any nutrition, weight or exercise program.

***These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.**

Important Numbers & Websites

Coaching/Training (Also see Business Tools/Training Websites below)

Coaching People with Cleanse 800-242-0363 #1144 (US only)
 "Get Started Fast" Training Call 212-461-2578 (15 Min)

Live Corporate Conference Calls (Recorded and posted in Back Office: Go to On-Line Library - Audios)

Tues:	Spanish Call	5:00pm Pacific	712-338-8000 Pin 6107#
Tues:	"Real People ~ Real Results" (Recorded: 507-726-3940)	6:20pm Pacific	
Tues:	Corporate Update:	7:00pm Pacific	
Thurs:	Product Training:	6:00pm Pacific	
Sat:	Business Training:	9:00am Pacific	

Live Conference Calls (Not recorded)

Wed: Carole Taylor Team Call: 7:00pm Pacific (212) 990-2300 or 8000 Pin: 9952#

Recorded Messages • 3-Way Calls (Program a few into your phone . . . Use for 3-ways)

Business Overview & Testimonials

800-473-0747 (5 min - US & Canada)

Info Call 512-703-8090

Box 3: Product Testimonials
 Box 2: Company/Business

Ionix Supreme: Mark Perlstein (17 min)

514-666-6611 Box 1

24/7 Audio Brochure

507-726-3940
 "Real People ~ Real Results" calls

Websites

Prospecting

www.(yourwebname).isagenix.com
 www.WeightLossHallofFame.net (Testimonials/Pics)
 www.SolutionToYourResolution.com
 www.CleansedForLife.com (How and why to cleanse)
 www.DrSpeaksOut.com (Dr. Becky Natrajan, M.D.)
 www.IsaDelight.com (Delicious, Brain-Healthy Chocolates)
 www.SixFigureMakers.com
 www.IsaMovie.com (Same as "Have It All" DVD)
 www.AllinOneBottle.net (Ionix Supreme)
 www.AllinOneBusiness.net (Docs and Presentations)

Websites

Business Tools / Training

www.(yourwebname).isagenix.com (Log in)
 - Training Guides & On-Line Library Audios
 www.AllinOneBusiness.net (Docs/Income Plan)
 www.WeightLossHallofFame.net
 - (Testimonials/Pics...print some for book)
 www.IsaSalesTools.com
 - (Order Health Reports, Newspapers)
 www.IsaMarketing.com
 - (Order Personalized Bus Cards, Flyers, etc.)

Isagenix International - Head Office • 2225 S. Price Road • Chandler, AZ. 85248

Home Office	480-889-5777	support@isagenix.net
Commissions	480-889-5777	commissions@isagenix.net
Compliance	480-889-5777	compliance@isagenix.net
Customer Service	480-889-5777	support@isagenix.net
• Chinese	480-889-5755	support@isagenix.net
• French	480-889-5766	support@isagenix.net
• Spanish	480-889-5788	support@isagenix.net
• Hong Kong	011-852-2779-0222	support@isagenix.net
• Australia	011-612-8705-8900	support@isagenix.net
Order Line - Toll Free	1-877-877-8111	returns@isagenix.net
Returns	480-889-5749	placement@isagenix.net
Placement Corrections	480-889-5777	drquestions@isagenix.net
Product Questions	- No Phone -	
Fax	480-726-8751	

Introductory Paks

Two ways to purchase Isagenix products ~ Get started today!

- 1) **Retail:** Just want to try a program ~ not interested in wholesale savings or the business.
- 2) **Wholesale Membership:** Interested in long term health benefits, wholesale savings, and possibly the business.
Investment: \$49

Cleansing President's Pak + FREE Membership (IF purchased at time of enrollment)

Great way to sample most products AND get your business started!

- 1 30-day Cleansing and Fat Burning System -
(Berry Cleanse, 2 Van/2 Choc Shakes, Ionix, IsaFlush, Snacks, Accelerator caps)
- 1 IsaDermix Skin Renewal System
- 1 IsaFruits
- 1 Bottle IsaOmega Supremes
- 1 Hand & Body Hydrating Cream
- 1 Slim Cake
- 2 IsaLean Bars
- 1 Product Catalog
- 1 Welcome Kit
- 2 Certificates for \$50 savings/ticket to IsaU or Celebration (\$100 value, nontransferable, expires 12 months)
- **FREE** IsaBlender (\$40 value)
- **FREE** Membership (\$49 value ~ IF purchased at time of enrollment)

NOTE: This Pres Pak is also available for first 60 days w/o free membership



Wholesale \$499* 300 BV

IsaDelight™ President's Pak + FREE Membership (IF purchased at time of enrollment)

Build your business by sharing these decadent "Happy Chocolates" that satisfy.

- 1 IsaDelight™ Value Pak (120 ct)
- 8 IsaDelight™ 30-ct boxes
- 1 Certificate for \$50 savings/ticket to IsaU or Celebration
- Free membership (\$49 value ~ IF purchased at time of enrollment)

NOTE: This Pres Pak is also available for first 60 days w/o free membership



Wholesale \$499** 300 BV

IsaDelight™ MegaPak

Build your business by sharing these decadent "Happy Chocolates" that satisfy.

- 1 IsaDelight™ Value Pak (120 ct)
- 8 IsaDelight™ 30-ct boxes



Wholesale \$450** 300 BV

30-Day Program (32 day supply)

FAST Results . . . AND on-going SUCCESS!

Use as 9-Day program plus 2 shakes/day remainder of month ~ or take it slower with one cleanse day per week.

- 2 Cleanse for Life Dietary Supplement Drinks
- 4 IsaLean Shakes (Rich Chocolate or French Vanilla)
- 1 Natural Accelerator Capsules
- 1 Isagenix Snacks (Chocolate or Vanilla)
- 1 Ionix Supreme
- 1 IsaFlush
- 4 Want More Energy? Packets



\$8.13 /day
Replaces 68 meals

Retail \$374* • Wholesale \$260* 160 BV

9-Day Program (11 day supply)

FAST Results . . . to get you Jump-Started!

- 2 Cleanse for Life Dietary Supplement Drinks
- 1 IsaLean Shake (Rich Chocolate or French Vanilla)
- 1 Natural Accelerator Capsules
- 1 Isagenix Snacks (Chocolate or Vanilla)
- 1 Want More Energy? Packet



\$11.82 /day
Replaces 26 meals

Retail \$174* • Wholesale \$130* 100 BV

* Price listed does not include membership fee, tax or shipping. Shipping is 7% or \$10.95, whichever is greater for orders over \$50.

** Due to special packaging for warm weather, specified products will have additional shipping charges. Mar, Apr, Oct: \$3, and May-Sep: \$15.

Introductory Paks

Total Health & Wellness Program (Maintenance)

Health "Assurance" for Life!

Continued health & weight management...your body needs it!

- 1 Cleanse for Life Dietary Supplement Drink
- 2 IsaLean Shakes - (Rich Chocolate or French Vanilla)
- 1 Ionix Supreme
- Antioxidants
- Either Men's or Women's Essentials



Save \$47
Wholesale Pak vs.
Separate Prods

Retail \$199* • Wholesale \$150* 100 BV

Meal Replacement Pak

Keep your body looking and feeling great ~ even on the go! Always have a healthy meal on hand.

- 2 canisters IsaLean Shakes (1 each Chocolate and Vanilla)
- 2 boxes IsaLean Bars - 10 Ct (1 box each Chocolate Crunch and Peanut Crunch)
- 1 bottle of Ionix Supreme
- 1 Want More Energy? canister (Citrus, Orange or Grape)



Save \$24
Wholesale Pak vs.
Separate Prods

Retail \$199* • Wholesale \$155* 100 BV

Sports Pak

Enhance your Active Lifestyle ~ Build Muscle, Increase Energy, Recovery, and Endurance!

- 1 bottle Ionix
- 1 canister IsaPro
- 1 canister IsaFruits
- 1 canister IsaLean Shake (Chocolate or Vanilla)
- 1 box IsaLean Bars - 10 Ct (Chocolate Crunch Bars with Chocolate IsaLean Shake or Peanut Crunch Bars with Vanilla IsaLean Shake)
- 1 carton Want More Energy? Packets (15)



Save \$27
Wholesale Pak vs.
Separate Prods

Retail \$199* • Wholesale \$155* 100 BV

Ionix Supreme Dietary Supplement ~ Case

The Ultimate "Anti-Stress" Body-Balancing Rejuvenator

- Contains Powerful Adaptogens to Balance and Harmonize
- Over 100 Active Ingredients
- Assists in the Healing Process, Reduces the Effects of Stress
- Creates Energy, Promotes Optimal Health

Perfect for Body, Mind and Spirit !

- 5 Bottles Ionix Supreme



Save \$4
Wholesale Pak vs.
Separate Prods

Retail \$247* • Wholesale \$156* 125 BV

IsaDelight™ Value Pak

The Happy Chocolates that Satisfy

- Increased energy, Reduced cravings
- Lighter mood, and Greater brain and heart health

Indulge Yourself on Cleanse Days – or Any Day!

- 120 chocolates



Save \$10
Wholesale Pak vs.
Separate Prods

Retail \$195** • Wholesale \$150** 100 BV

IsaDermix™ Skin Renewal System

Helps Reverse Aging ~ Diminish Lines & Wrinkles ~ Create Younger, Smoother Skin

Clinically proven to stimulate collagen levels contributing to the production of fresh, young skin.

- 1 Dermal Cleanse
- 1 Vitamin C Serum
- 1 Microdermabrasion
- 1 A.M. Hydrating Cream
- 1 Replenishing Toner
- 1 P.M. Replenishing Cream



Save \$25
Wholesale Pak vs.
Separate Prods

Retail \$237* • Wholesale \$135* 100 BV

* Price listed does not include membership fee, tax or shipping. Shipping is 7% or \$10.95, whichever is greater for orders over \$50.

** Due to special packaging for warm weather, specified products will have additional shipping charges. Mar, Apr, Oct: \$3, and May-Sep: \$15.